**How do I write an effective introduction?**

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| **The Hook - reader interest**  Raging Bull  Apocalypse Now  Contact  Flowers of Shanghai | **The Knowledge - reader comfort**  Star Wars |
| **The Questions - reader structure**  Fight Club  Day for Night  The Player  Touch of Evil | **The Link - reader satisfaction**  The Searchers |

Which film goes where?

Have I managed all of these in MY introduction....?