**What made New Imperialism 'new'?**

* Mnemonics help us remember, especially under pressure like in exams - they act like memory keys to your knowledge rooms
* The mnemonic we're using with New Imperialism is SCAMPIS each letter representing a different need to know fact
* it helps us remember how and why Europe conquered the world 1880-1910

**Social Darwinism - A belief that Europeans were superior to everyone else**

**Christian ethos - A belief that only Europeans worshipped the right God and so they had to go abroad to save others' souls**

**Arms technology - Europe had used its industrial revolution to build bigger, better, faster, more efficient weapons**

**Medicine - Recent developments had seen a breakthrough in the treatment of African diseases**

**Political prestige - Nationalism had grown in Europe into a race to be the best, the most powerful and with the most territory**

**Industrial resources - Europe's industrial revolution needed resources not available in Europe, and lots of people to sell their products to**

**and markets**

**Speed of..... - transport; communications; production, decision-making; action and conquest; .......even bullets!**